

*The LADDER Project (DEAR) and Consortium (led by ALDA) deal with the role of Local Authorities in enhancing the awareness on sustainability as a means to development.*

*Without sustainability there is no development, but mere growth, which might nevertheless endanger the long-run balance of the society and environment.*

*One of the working groups of the project is focused on Public Private Cooperation in Development and Job Creation.*

*Resource scarcity and the increasing complexity of problems require a coordinated effort by both private companies and Local Authorities to foster development.*

*This, in turn, requires skills, capabilities, strategic views, effective power, extraordinary commitment.*

*The workshop is meant to provide a contribution to the debate and concrete implementation of sustainable policies within ENI Cbc Med, whose management authority is the Sardinia Region, in particular as concerns tourism as a potential driver of PPC and sustainability.*



## *International Workshop*

# **Public-Private Cooperation and Sustainability. The Challenges for Local Development in Tourism**

## **Hotel Regina Margherita**

*V.le Regina Margherita 44 - 09124  
Cagliari*

**July 12-14, 2017**



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# Programme

## Wednesday, July 12

09.30 Registration

10.00 Brainstorming session: *LADDER, MED and PPC. Assessment and perspectives*

13.00 Working Lunch

16.00 Fabio Masini, *PPC in local development, the case of tourism*

16.20 Natale Giordano, *PPC and the management of immaterial heritage: best practices*

16.40 Floriana Coppoletta: *Valuing touristic-cultural attractors within a relational tourism approach*

17.00 General debate

18.00 Tour of 'Castello', 'Stampace' and 'Marina'

20.00 Dinner

## Thursday, July 13

09.30 Registration

10.00 Raymond Van Ermen, *SDGs. How to scale up. The Role of Local Authorities & Civil Society*

10.45 Gilles Berhault, *Partnership Between Regions and non-State Actors, Lessons from and Perspectives for MedCOP Climate*

11.30 Francesco Lembo, *Sustainable tourism and circular economy*

12.15 General debate

13.00 Working Lunch

16.00 Marco Boaria, *The LADDER Project*

16.15 Round Table: *ENI-CbcMed: sustainability through PPC*

Gilles Berhault, Marco Boaria, Antonello Chessa, Pier Virgilio Dastoli, Maria Vittoria Frau, Natale Giordano, Fabio Masini, Marco Sechi, Raymond Van Ermen

20.00 Dinner

## Friday, July 14

09.30 Registration

10.00 *ENI-CbcMed: facing critical features; non formal education activity, with the help of Floriana Coppoletta, Marco Boaria – Session I*

13.00 Working Lunch

16.00 *ENI-CbcMed: facing critical features; non formal education, with the help of Floriana Coppoletta, Marco Boaria – Session II*

18.00 Wrap-up session: *Capitalizing LADDER. Advocacy*

20.00 Dinner