

ROME INVESTMENT FORUM 2017 Financing Long-Term Europe

Rome 15-16 December 2017

Scuderie di Palazzo Altieri Via di Santo Stefano del Cacco, 1



Organized by



AS OF 13th DECEMBER 2017

With the Patronage of



The event will be held in English and Italian. Simultaneous translation provided.

Concept and background

The 2017 - and fourth - edition of the Rome Investment Forum takes place at a turning point for Europe and the world economy. The reasons are many, and relate to a set of different and interacting coordinates: geopolitical, social, institutional, regulatory and economic.

After a decade of gloomy and erratic performance, the European exchequer has been showing a new vitality and promises to provide an anchor of moderation and hope for European citizens, their neighbours, and a growingly unsettled world.

"Finance for growth" seems to be finally working. This new - but so far rather elusive - concept that has been the leit-motiv of the Rome Forum had encapsulated the search for a better balance between stability and development, innovation and security, continuity and change. It appears now to be delivering its first expected fruits. The European recovery is more robust, widespread and consistent with fundamentals. The vicious circle between austerity and depression has been broken. The dichotomy between core and periphery appears less acute. The resilience of European institutions and markets has passed the test of unprecedented stress, from Brexit to the uncertainties of American leadership. And the world of finance is better able to bridge savings and investment, supply and demand, merit and need, the present and the future.

The challenges however are daunting. Mainly because, while sailing through unchartered waters, the "European project" itself is half-baked, uneven and fuzzy in its ultimate and desired contours.

The Rome Forum, banking on a new policy environment, a new vision of the key questions and a wiser use of the time dimension by the relevant players intends to contribute to move on the reform agenda in the business and the policy context.

A new policy environment in Europe. In response to serious challenges, there is greater determination to face up to the backlog of unresolved contradictions: fixing the Euro, completing the Banking Union, advancing the capital market union in a post-Brexit perspective, extending the Investment Plan to the Euro-Mediterranean, reforming Schengen and Dublin, etc.

A new vision of the future of Europe. A lively discussion is underway on the new frontiers of European integration, from defence to infrastructure, from the digital to the fiscal union, from migration to climate change. We will not reach easily, nor shortly agreement on such fundamental questions, but we have engaged in the discussion and shown commitment to confront differing views on it. The vision of the future must come before or at least accompany the action plans and the road maps. Where are we going? and where do we want to go?

Finally, Europeans seem to have a better perception of the critical importance of the time dimension. There are urgent things that require immediate deliverables and a pragmatic and compromising approach. This is the case for instance of certain measures to strengthen the economic and monetary union and the response to unsustainable migration pressures. Others need to be carefully worked out and

AS OF 13th DECEMBER 2017

thought over, avoiding short cuts and quick fixes. We need both to promote a sense of urgency for immediate action, and remain focused on the long-term objectives of the European journey. Time consistency is the most delicate task of to-day's policy making and business strategies.

Two concepts appear particularly promising, and should be focused upon at the Forum. First, the idea that different speeds and concentric circles are not only unavoidable, but also desirable, in order to avoid stalemates and roadblocks. Second, long-term development, supported and driven by long-term finance, is central to attain structural solutions to complex problems. Both concepts were, and remain, essential to the "finance for growth" philosophy of the Rome Forum.

Following the structure of the three previous editions, the Rome Investment Forum will start from discussing the state of the art of the EU policy processes, and their next steps. Afterwards, the Forum will enter into the specific content of the EMU, the prospects for the Eurozone, the implementation of financial reforms such as the banking union and the capital markets union, the performance and evolution of the Juncker Investment Plan, and the broader role of investment for enhancing competitiveness and innovation. The final sessions of the forum will provide a more general view of the need for a deeper wider and wiser integration, within and beyond the European Union, focusing on sustainability, inclusion and resilience. If the EU proves to be able to design and implement such reforms, and national policies and business strategies support and accompany such reform efforts, there is now a unique opportunity that Europe not only will provide more stability peace and prosperity to its peoples, but will also take its place in a shared global leadership, worthy of its history values and capabilities.

DRAFT AGENDA

Friday 15 th December	
9.00 - 9.30	Registration and Welcome Coffee

9.30 – 13.15		Morning Sessions
9.30 – 09.45	Welcome Address	Luigi Abete, Chairman, Italian Banking Insurance and Finance Federation - FeBAF
09.45 – 11.00	THE VISION: TOWARDS	A MORE AUTHORITATIVE, COMPETITIVE AND
Main Topics	 Union? Geopolitical risks sc United Kingdom, Fra Spain, Italy, Eastern The discussion on th What institutional s prerogatives and co Member States? What are the key co 	one to engender a new, competitive and inclusive enarios after election results in Netherlands, ance, Germany and Austria. Political challenges in Europe and our neighbourhood countries ne future of Europe: options, risks and challenges et up for the European Union and how will mpetences be shared between the Union and her onditions to make the EU a stronger global player? equences of Brexit: what scenarios for Europe,
Keynote Speaker	Claudio De Vincenti , M Italian Government	inister for Territorial Cohesion and the South,
Roundtable	José Manuel González Vizcaya Argentaria - BB	Paramo , Executive Board Member, Banco Bilbao VA
	Sylvie Goulard, Former	Minister of Defence, French Government
	Hung Tran , Executive N Finance	lanaging Director, The Institute of International

	Maurizio Sella, Chairman, Banca Sella Group
Chair	Rainer Masera , Dean of the Business School, Guglielmo Marconi University
11.15 – 13.15	ECONOMIC & MONETARY UNION: CONSOLIDATING GROWTH AND FIXING THE EURO
Main Topics	 What is next for the Eurozone and the Economic and Monetary Union? Automatic stabilizers and countercyclical policies: how fiscal policies influence a sustainable GDP growth Completing the Banking Union. Risk-reduction and risk-sharing: sinergies, trade-offs and compromises How to promote a common view between the European Commission, Parliament, Member States and the public opinion What is the contribution of the financial industry to the reforms in progress?
Keynote Speakers	Pier Carlo Padoan, Minister of Economy and Finance, Italian Government
	Pierre Gramegna, Minister of Finance, Luxembourg Government
	Roberto Gualtieri , Chair of the Committee on Economic and Monetary Affairs - ECON, European Parliament
	Karl-Peter Schackmann-Fallis, Executive Member of the Board, Deutsche Sparkassen-und Giroverband - DSGV; Head of the German Delegation, Italian-German Dialogue on Financial Services
	Giovanni Sabatini , Director General, Italian Banking Association - ABI; Chairman of the Executive Committee, European Banking Federation - EBF
Roundtable	Arnaud de Bresson, Chief Executive Officer, Paris Europlace
	Carlotta De Franceschi, President, Action Institute

	Veronica De Romanis, Economist, LUISS Guido Carli University
	Daniel Gros, Director, Centre for European Policy Studies - CEPS
	Francesco Mazzaferro, Head of the Secretariat, European Systemic Risk Board - ESRB
	Mario Nava, Director, Financial system surveillance and crisis management, DG FISMA, European Commission
Chair	Paolo Garonna , Secretary General, Italian Banking, Insurance and Finance Federation - FeBAF
13.15 - 14.15	Lunch

14.15 – 18.00	Afternoon Sessions
14.15 – 16.00	INVESTMENT FOR GROWTH: CAPITAL MARKETS UNION & JUNCKER PLAN - FINANCIAL REFORMS IN PROGRESS
Main Topics	 Increasing financing channels and instruments (such as private placement, private debt and private equity) Capital Markets Union (CMU): full steam ahead after Brexit Towards a Union of financing, investment and savings? Implementing a pan-European personal pension product (PEPP): opportunities for citizens and companies Focus on Italy: PIR, minibonds. What's next? Juncker Investment Plan: "half full or half empty"?
Keynote Speakers	Vincenzo Boccia, Chairman, Confindustria
	Bernard Spitz , President, French Insurance Federation - FFA; President International & Europe, MEDEF; Head of the French Delegation, French- Italian Dialogue on Financial Services
	Maria Bianca Farina, Chairman, Italian National Association of Insurance Companies - ANIA
	Gabriel Bernardino , Chairman, European Insurance and Occupational Pensions Authority - EIOPA
	Kerstin Jorna, Deputy Director General, DG ECFIN, European Commission
	Mark Garvin, Vice Chairman, Corporate & Investment Bank J.P. Morgan; Head of the British Delegation, Anglo-Italian Dialogue on Financial Services
	Helmut Kraemer-Eis, Head of Research & Market Analysis, Chief Economist, European Investment Fund - EIF
Roundtable	Angelo Federico Arcelli, Partner, Oliver Wyman
	Sergio Corbello , Chairman, Italian Association of Private Pensions Providers - Assoprevidenza

	Giovanni Maggi , Chairman, Italian Pension Funds Association - Assofondipensione
	Valeria Ronzitti, Secretary General, European Centre of Employers and Enterprises Providing Public Services – CEEP
	Silvia Maria Rovere , Chairman, Italian Association of Real Estate Firms - Assoimmobiliare
	Laurent Zylberberg, Director of Institutional, International and European Relations, Caisse des Dépôts et Consignations - CDC
Chair	Franco Bassanini, Chairman, ASTRID Foundation
16.00 – 16.30	Coffee Break
16.30 – 18.00	INVESTMENT FOR INNOVATION, COMPETITIVENESS AND THE QUALITY OF LIFE
Main Topics	 Markets and business models under pressure The impact of innovation on supply and distribution channels: threats and opportunities The innovative role of advisors, communicators, opinion makers, etc Innovation and financial inclusion Insurtech: is the industry ready? How do we cope with cybersecurity challenges? Fintech: the relationship between incumbents and new players Fintech and sandboxes: more than just a regulatory conundrum
Keynote Speakers	Pier Luigi Gilibert, Chief Executive, European Investment Fund - EIF
	Roberto Viola , Director General for Communications Networks, Content and Technology, DG CONNECT, European Commission
	Elio Catania, Chairman, Confindustria Digitale

Roundtable	Giulia Bertezzolo, Policy Officer, DG FISMA, European Commission
	Gianmarco Carnovale, Chairman, Rome Startup
	Paolo Cuniberti, Chief Executive Officer and Vice Chairman, H-Farm
	Gianluigi Gugliotta , Secretary General, Italian Association of Financial Markets Intermediaries – Assosim
	Fabio Ventoruzzo, Director, Reputation Institute Italy
Chair	Pierfrancesco Gaggi, Chairman, ABI Lab
SIGNATURE OF THE MOU BETWEEN THE TUNISIAN AND ITALIAN FINANCIAL COMMUNITIES	

	Saturday 16 th December
9.00 – 9.30	Registration and Welcome Coffee
9.30 - 11.00	FROM PARTNERSHIPS TO SHARED LEADERSHIP: INTEGRATION IN A WIDER EUROPE AND A MULTIPOLAR WORLD
Main Topics	 Who takes the leadership at the European and at the global level? Policies, politics and institutions: the challenge of governance Resetting and relaunching transatlantic relations Trade, Investment, and Finance: making multilateralism work Revisiting the post-war institutional order: what role for Europe
Keynote Speaker	Goran Svilanovic, Secretary General, Regional Cooperation Council
Roundtable	Louis L. Bono, Chargé d'Affaires, U.S. Embassy to the Holy See
	Beatrice Covassi, Head of European Commission Representation in Italy
	Tindaro Paganini , Senior Consultant on Trade, Competitiveness and Investment Policies, World Bank
	Lutz Raettig , Chairman of the Executive Committee, Frankfurt Main Finance - FMF
	Randy Rodgers, Executive Director, Bretton Woods Committee
	Jean-Léonard Touadi, University of Rome Tor Vergata; Italian Institute for International Political Studies - ISPI
	Nicolas Veron , Senior Fellow at Bruegel and at the Peterson Institute for International Economics in Washington DC
Chair	Carlo Cottarelli , Director of the Italian Public Finance Monitor, Universita' Cattolica del Sacro Cuore di Milano

11.00 – 12.45	BUILDING THE FUTURE: HUMAN DEVELOPMENT, SUSTAINABILITY AND RESILIENCE
Main Topics	 Sustainable Finance and Green Economy: only marketing tools? UN SDG (Sustainable Development Goals), the 2030 Agenda for sustainable development: investing in social capital ESG (Environment, Social, Governance) criteria on everyone's lips: is it enough? Environment and Disaster Risk Reduction: what role for public-private partnerships? Resilience and infrastructure: what does Social Investment really mean? State of the art on sustainable finance in Europe
Keynote Speakers	Angelo Borrelli, Head, Civil Protection Department, Italian Government
	Francesco Profumo, Chairman, Compagnia di San Paolo
	Dario Focarelli , Director General, Italian National Association of Insurance Companies - ANIA
Roundtable	Paola Albrito , Chief Regional Office for Europe, United Nations Office for Disaster Risk Reduction - UNISDR
	Paolo Crisafi, Director General, Assoimmobiliare
	Pier Virgilio Dastoli , President, Italian Council of the European Movement - CIME
	Davide Dal Maso , Coordinator of the National Dialogue on Sustainable Finance, UNEP Inquiry
	Carlos Ignacio de Montalvo Rebuelta , Partner, PricewaterhouseCoopers Spain
	Alberto Maria Gambino, Pro-rector European University of Rome; Chairman, Scienze & Vita Association

	Luciano Monti, Scientific Co-director, Bruno Visentini Foundation
	Aldo Ravazzi Douvan, Chief Economist, Ministry of Environment – Sogesid T.A., Italy
	Edoardo Reviglio, Chief Economist, CDP Group
Chair	Gianfrancesco Rizzuti , Head of Communication, Editor Letteraf, Italian Banking, Insurance and Finance Federation – FeBAF
Conclusions	Paolo Garonna , Secretary General, Italian Banking, Insurance and Finance Federation – FeBAF
12.45 – 13.00	ROME INVESTMENT FORUM EMPOWERS TALENTS AWARDS

*To be confirmed

Past editions' main speakers

Luigi ABETE Hassan ABOUYOUB Giovanni AJASSA Paola ALBRITO Francesco AMBROGETTI Angelo Federico ARCELLI Domenico ARCURI Norberto ARQUILLA Alberto BABAN Luciano BALBO Franco BASSANINI Marek BELKA Gabriel BERNARDINO Carole **BIAU** Jochen **BIEDERMANN** Adrian BLUNDELL-WIGNALL Francesco BRIGANTI Vincenzo BOCCIA Simona BONAFÈ Sara BONESTEEL Sir Albert BORE Christian BUCHMANN Alessandro CARANO Elio CATANIA Giorgio CHIARION CASONI Innocenzo CIPOLLETTA Carlo COTTARELLI Paolo CRISAFI Paolo CUNIBERTI Davide DAL MASO Pier Virgilio DASTOLI Dominique **DE** CRAYENCOUR Carlotta DE FRANCESCHI Edouard-Francois DE LENCQUESAING Veronica DE ROMANIS Claudio DE VINCENTI Thierry DÉAU Matteo DEL FANTE Raffaele DELLA CROCE Mary **DUFFY**

Fausto DURANTE Nicky EDWARDS Maria Bianca FARINA Nicolas FIRZLI Fausto FELLI Dario FOCARELLI Lutz-Christian FUNKE Paolo GARONNA Mark GARVIN Franco **GIANNINI GUAZZUGLI** Sonja GIBBS Robert GLASSER José Manuel GONZÁLEZ-PÁRAMO Giovanni GORNO TEMPINI Sandro GOZI Pierre GRAMEGNA **Roberto GUALTIERI** Marco GUBITOSI Rony HAMAUI Jonathan HILL Philippe HERZOG Georg INDERST Kishore JAYABALAN **Olav JONES** Jyrki KATAINEN Daniel KORSCHUN Luca LAZZAROLI Philippe LEGRAIN Matti LEPPÄLÄ Patrick M. LIEDTKE John LLEWELLYN Giordano LOMBARDO Sergio LUGARESI Dror MAGAL Rainer MASERA Steven MAIJOOR Ian MARR Isabelle MATEOS Y LAGO Francesco MAZZAFERRO Nicolás MERIGO Marcello MESSORI Flavia MICILOTTA

Carlos MONTALVO REBUELTA Pierre MOSCOVICI Mario NAVA Fernando NAVARRETE Robert OPHÈLE Pier Carlo PADOAN Agathi PAFILI Fabrizio PAGANI Fabio PAMMOLLI Giuseppe PAPALEO Eric **PERÉE** Gianni PITTELLA Miguel POIARES MADURO Edoardo REVIGLIO Roberto RIDOLFI Valeria RONZITTI Salvatore ROSSI Giovanni SABATINI Fabrizio SACCOMANNI Valeria SANNUCCI Michel SAPIN Dario SCANNAPIECO Carlo SECCHI Maurizio SELLA Bernard SPITZ Kostas G. STAMOULIS Domingo SUGRANYES BICKEL Mateusz SZCZUREK Miklós SZÓCSKA Antonio TAJANI **Rintaro TAMAKI** Gabriel TODESCA Luisa TODINI Archbishop Silvano M. TOMASI Natacha VALLA Margareta WAHLSTRÖM Jonathan WATSON David WOOD Richard WOOLHOUSE Laurent **ZYLBERBERG**

The Italian Banking Insurance and Finance Federation

The Italian Banking, Insurance and Finance Federation - FeBAF is the common house of savings and finance in Italy, bringing together the major domestic fina ncial associations. It was established in 2008 by the Banking Association (Abi) and the Association of Insurance Companies (Ania). Assogestioni - the Association of Asset management - joined in 2011 and Aifi - the Association of Private Equity, Venture Capital and Private Debt - in 2013. Assoreti, Assofin, Assofiduciaria, Assoimmobiliare, Assoprevidenza, and Assosim, representing funds and other intermediaries, recently entered the Federation. The Federation fosters the role of banking, insurance and financial intermediaries, while promoting general interests. A modern and efficient financial sector is an important condition for the advancement and sustainable growth of society and the economy. The Federation aims at presenting in a coherent and systematic way its members' views on economic and social policies, and engaging in a dialogue with institutions, political and monetary authorities, trade associations and public opinion. It promotes business values, seeking to spread the culture of competition, and focusing on the enhancement of banking, insurance and finance in terms of transparency and responsiveness towards its stakeholders. Due to the international profile of FeBAF, its member associations have decided to concentrate their liaison offices with the European Community in its Brussels headquarters. Thanks to such common presence, the Italian financial industry strengthens its dialogue with other organizations in Europe.