

The LADDER Project (DEAR) and Consortium (led by ALDA) deal with the role of Local Authorities in enhancing the awareness on sustainability as a means to development.

Without sustainability there is no development, but mere growth, which might nevertheless endanger the long-run balance of the society and environment.

One of the working groups of the project is focused on Public Private Cooperation in Development and Job Creation.

Resource scarcity and the increasing complexity of problems require a coordinated effort by both private companies and Local Authorities to foster development.

This, in turn, requires skills, capabilities, strategic views, effective power, extraordinary commitment.

The workshop is meant to provide a contribution to the debate and concrete implementation of sustainable policies within ENI Cbc Med, whose management authority is the Sardinia Region, in particular as concerns tourism as a potential driver of PPC and sustainability.



International Workshop

Public-Private Cooperation and Sustainability. The Challenges for Local Development in Tourism

Hotel Regina Margherita

*V.le Regina Margherita 44 - 09124
Cagliari*

July 12-14, 2017



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Programme

Wednesday, July 12

09.30 Registration

10.00 Brainstorming session:
*LADDER, MED and PPC. Assessment
and perspectives*

13.00 Working Lunch

16.00 Fabio Masini, *PPC in local
development, the case of tourism*

16.20 Natale Giordano, *PPC and the
management of immaterial heritage:
best practices*

16.40 Floriana Coppoletta: *Valuing
touristic-cultural attractors within a
relational tourism approach*

17.00 General debate

18.00 Tour of 'Castello', 'Stampace'
and 'Marina'

20.00 Dinner

Thursday, July 13

09.30 Registration

10.00 Raymond Van Ermen, *SDGs.
How to scale up. The Role of Local
Authorities & Civil Society*

10.45 Gilles Berhault, *Partnership
Between Regions and non-State
Actors, Lessons from and Perspectives
for MedCOP Climate*

11.30 Francesco Lembo, *Sustainable
tourism and circular economy*

12.15 General debate

13.00 Working Lunch

16.00 Marco Boaria, *The LADDER
Project*

16.15 Round Table: *ENI-CbcMed:
sustainability through PPC*

Gilles Berhault, Marco Boaria,
Antonello Chessa, Maria Vittoria
Frau, Natale Giordano, Fabio Masini,
Marco Sechi, Raymond Van Ermen

20.00 Dinner

Friday, July 14

09.30 Registration

10.00 *ENI-CbcMed: facing critical
features; non formal education
activity, with the help of Floriana
Coppoletta, Marco Boaria, Pietro
Pinto – Session I*

13.00 Working Lunch

16.00 *ENI-CbcMed: facing critical
features; non formal education, with
the help of Floriana Coppoletta,
Marco Boaria, Pietro Pinto – Session
II*

18.00 Wrap-up session: *Capitalizing
LADDER. Advocacy*

20.00 Dinner